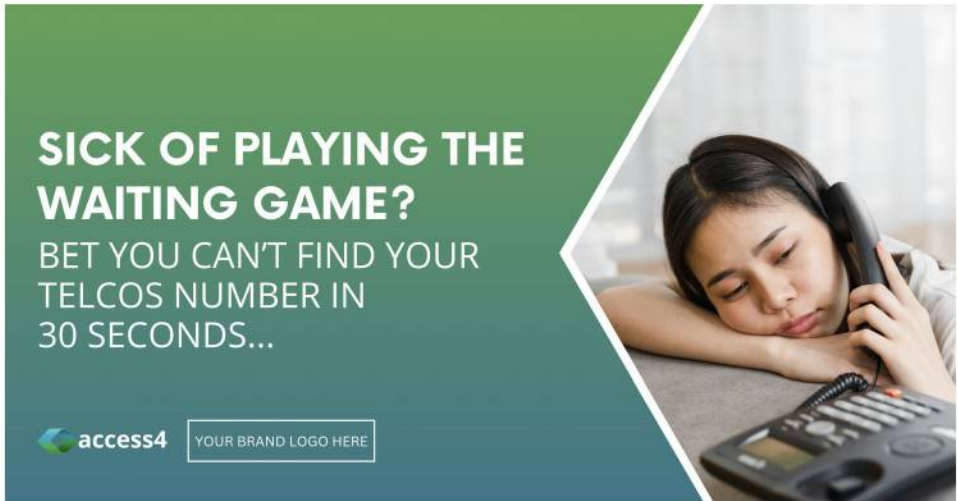


COPY BLOCK

Copy Block Title:	Sick of Playing the Waiting Game? Bet You Can't Find Your Telcos Number in 30 Seconds..
Usage:	Newsletter Article, eDM Copy, Customised Blog
Guidelines:	<p>Designed to be customised for specific marketing communications like internal newsletter articles, eDM copy or a tailored blog post.</p> <p>Please upload the PNG file to your preferred creative suite (ie: CANVA, Photoshop/Indesign) and place your logo next to the Access4 logo as outlined in the preview image below.</p> <p><i>*Please note, this copy block is <u>not</u> designed to be copied and pasted in its entirety. It is designed to be customised with your own business message and company boilerplate. Use elements of this copy block to complement your own marketing communications and to avoid duplicate online content as this confuses Google and impacts ranking across identical pages.</i></p>
Banner Image: PNG file provided	

Copy:

As a trusted Managed Service Provider we take pride in delivering robust, end to end IT solutions to our valued customers. Along with the breadth IT services we offer, we also provide voice and unified communications solutions to ensure your business is future-proofed for resilience and communications continuity. In partnership with Access4, we're best positioned to provide your business with telephony solutions that go way beyond what traditional telco providers can offer, and here's why..

Can't Reach Your Telco? You're Not Alone!

Ever tried reaching your tier 1 telco only to be greeted by a maze of FAQs and self-help articles? It's the modern-day quest for the Holy Grail, and everyone has experienced it! At **[MSP Name]**, we know the struggle is real and that communication should be a breeze, not a blood boiling mission of frustration. Anyone else tired of being on hold?

Unlike the forever waiting game with your top tier telcos, **[MSP Name]** and Access4 bring you something different. We pride ourselves on best-in-class support. When you call, we answer – no ifs, ands, or hold music.

Bet You Can't Find Your Telcos Number in 30 Seconds..

So, here's the deal, bet you can't find your telco's contact number on their website in 30 seconds. Go ahead, give it a try! Let's test the theory..

You know the story, your phones get interrupted, you start searching the web for a support page. You wade through the call options only to find.... NOTHING. No answers. You decide it's easier and less frustrating to just wait for a magical solution to arise, or, you burn off some frustration by having a good rant.

And around and around we go..

It simply doesn't have to be this way, you have better alternatives available for your business. You can expect your telephony to be reliable, continuous and available. No, really!

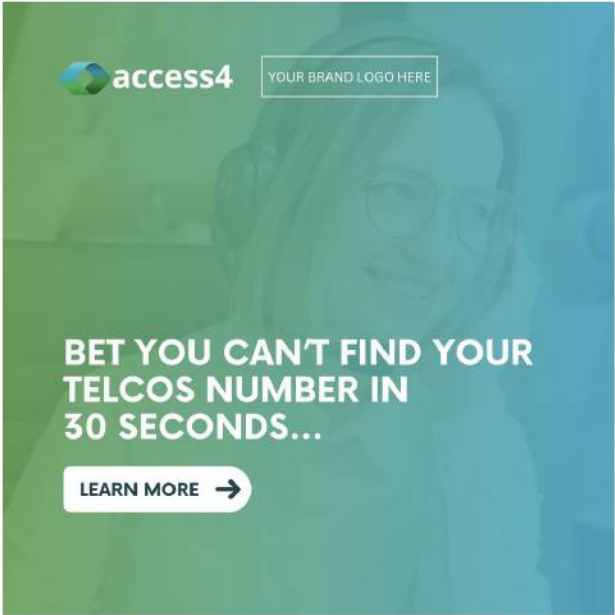
At **[MSP Name]**, we understand the critical importance of reliable communication systems for businesses like yours to achieve voice continuity. Access4, as a leading voice and unified communications provider, offers end to end telephony solutions that stand up against traditional telco providers.

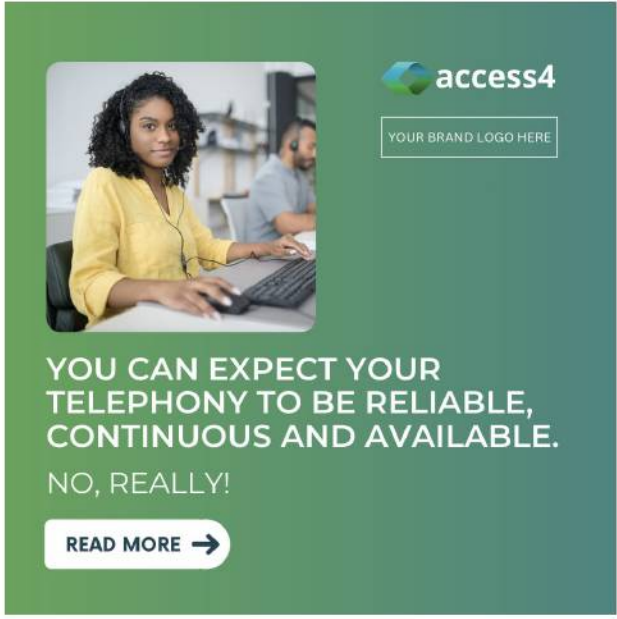
By partnering with an industry-leading provider like Access4, we're able to provide the highest level of reliability on the market with the added bonus of local support from engineers on the ground.


Why We Partner With Access4 for Your Voice Needs..

- **Unmatched Reliability:** Access4's secure, multi-tenanted platform is built on carrier-grade infrastructure making it highly available and reliable. By working with **[insert MSP]**, you get the best of both worlds, reliability and redundancy of network, coupled with exceptional customer experience.
- **Built for Resilience:** As an MSP, we're interested in supporting your entire IT environment, which means you can expect your telephony to be protected just as your data is. By partnering with Access4, we ensure your voice services are

SOCIAL MEDIA POSTS

	Available Dimensions	Graphic	Organic Post Caption
<p>Post One:</p>	<p><i>Square Post</i> 1200 x 1200 px</p> <p><i>Landscape Banner</i> 1200 x 627 px</p> <p><i>Vertical Banner</i> 627 x 1200 px</p>	 <p>BET YOU CAN'T FIND YOUR TELCOS NUMBER IN 30 SECONDS...</p> <p>LEARN MORE →</p>	<p>Ever tried reaching your tier 1 telco only to be greeted by a maze of FAQs and self-help articles? It's the modern-day quest for the Holy Grail, and everyone has experienced it!</p> <p>At [MSP Name], we know the struggle is real and that business communication should be a breeze, not a blood boiling mission of frustration.</p> <p>Anyone else tired of being on hold?!</p> <p>Unlike the forever waiting game with your top tier telcos, [MSP Name] and Access4 bring you something different. We pride ourselves on best-in-class support when it comes to voice and telephony solutions. When you call, we answer – no ifs, ands, or hold music.</p> <p>Learn about the Access4 difference in our recent [blog/article]:<link to blog/article here>.</p>

<p>Post Two:</p>	<p><i>Square Post</i> 1200 x 1200 px</p> <p><i>Landscape Banner</i> 1200 x 627 px</p> <p><i>Vertical Banner</i> 627 x 1200 px</p>		<p>You no longer have to endure the frustration and uncertainty of relying on traditional telco providers for your voice services.</p> <p>At [MSP Name], we provide a comprehensive range of IT services, and now, with Access4's telephony solutions, we can protect and secure your business with a robust voice and telephony infrastructure, meaning, you no longer have to rely on unreliable telcos!</p> <p>Find out more: [blog/article]<link to blog/article here>!</p>
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Subject Line:	Bet You Can't Find Your Telcos Number in 30 Seconds...
Preview:	At [MSP Name] , we know the struggle is real and that business communication should be a breeze, not a blood boiling mission of frustration.
Usage:	Email 1 of 3 part nurture
Guidelines:	<p>This email is designed to copy and paste into your Marketing Automation tool (i.e. Mailchimp, Hubspot, Active Campaign) or directly into a personalised email. You have the option of adding an email banner (see below) and/or inserting your logo.</p> <p>If you wish to insert your logo to the banner, please upload the PNG file to your preferred creative suite (i.e: CANVA, Photoshop/Indesign) and place your logo next to the Access4 logo as outlined in the preview image below.</p>
Banner Image: PNG files provided	 <p>The banner image features a man on the left, looking stressed with his hand on his forehead while talking on a mobile phone. The background is a green-to-blue gradient. On the right, the text reads 'BET YOU CAN'T FIND YOUR TELCOS NUMBER IN 30 SECONDS...' in white, bold, uppercase letters. Below this text is a white rectangular box containing the text 'YOUR BRAND LOGO HERE' and the 'access4' logo to its right.</p>

Copy:

Hi [first name],

Ever tried reaching your tier 1 telco only to be greeted by a maze of FAQs and self-help articles? It's the modern-day quest for the Holy Grail, and everyone has experienced it! At **[MSP Name]**, we know the struggle is real and that business communication should be a breeze, not a blood boiling mission of frustration.

Anyone else tired of being on hold?

Unlike the forever waiting game with your top tier telcos, **[MSP Name]** and Access4 bring you something different. We pride ourselves on best-in-class support when it comes to voice and telephony solutions. When you call, we answer – no ifs, ands, or hold music.

Today, we're excited to share that we've expanded our services to include voice and unified communications, taking the next step towards ensuring your business is future-proofed for resilience and communications continuity.

Access4, as a leading voice and unified communications provider, offers end to end telephony solutions that stand up against traditional telco providers.

By partnering with an industry-leading provider like Access4, we're able to provide the highest level of reliability on the market with the added bonus of local support from engineers on the ground.

Learn more in our latest **[blog/article]**[<link to blog/article here>](#), or reply to this email with any questions you may have.

Thanks,

Insert Signature

OPTIONAL CTA BUTTON:
[Find Out More]